

Programme Highlight Report

Programme Details:				Programme Status Dashboard		
Programme Name:	Healthy Living	Programme ID:	ID: HL	Previous	CURRENT	Future
Programme Name.	Treattry Living			Red	Red	Red
Dr Sharon Hopkins, Executive Director of Public						
Senior Responsible Officer:	Health			☐ Red/Amber	☐ Red/Amber	☐ Red/Amber
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This reporting period:	Jan-Mar 2013 Next Period:	April-June 2013	Green	Green	☐ Green	

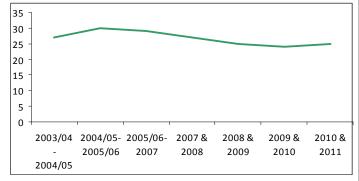
Overview of Workstreams:				
ID	ID Neighbourhood Areas within this Programme: Neighbourhood SRO Current RAG state			
HL.SM	Substance Misuse	Conrad Eydmann		
HL:HLS	Healthy Lifestyles	Susan Toner		

Programme and Key Workstream Indicators:

Work stream SRO to agree with the leads of each work stream activity which issues need to be escalated to the attention of the programme lead. This will be done where negative trends are evidenced or a number of red/red amber RAG status are being identified throughout the work stream activities.

Workstream: Increase physical activity

Adults who reported meeting physical activity guidelines in the past week, Cardiff and Wales, age standardised, 2003/04 - 2011



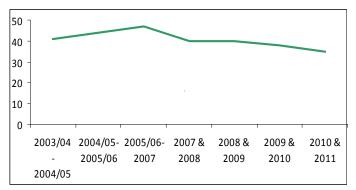
Source: Welsh Health Survey, 2011

Story and context for current trend

Rates of participation in physical activity are reported annually in the Welsh Health Survey. Rates illustrate low levels of physical activity (30 mins x5 per week) undertaken by adults - 25% in 2008/9, 24% in 2009/10 and 25% in 2010/11 (the rates for Wales were 29%, 30% and 30% respectively)

Workstream: Promote nutrition and healthy eating

Adults who reported eating five or more portions of fruit and vegetables the previous day, Cardiff and Wales, age standardised, 2003/04 – 2011



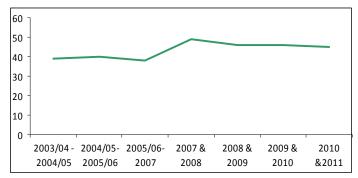
Source: Welsh Health Survey, 2011

Story and context for current trend

Rates of fruit and vegetable consumption are reported annually in the Welsh Health Survey. Rates illustrate a decline in the population reporting consumption of 5 fruit & vegetables per day - 40% in 2008/9, 38% in 2009/10 and 35% in 2010/11, (the rates for Wales were 36%, 35% and 34% respectively)

Workstream: Reduce damaging alcohol consumption

Adults whose average alcohol consumption was above the recommended guidelines, Cardiff and Wales, age standardised, 2003/04-2011



Source: Welsh Health Survey, 2011

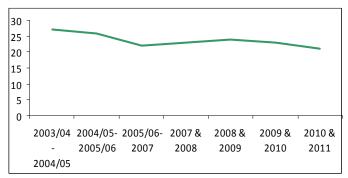
Story and context for current trend

Rates of alcohol consumption above the guidelines on at least 1 day in the past week are reported annually in the Welsh Health Survey. Rates illustrate a slight decline from 46% in 2008/09 and 2009/10 to 45% in 2010/11 (the rates for Wales are 45%, 44% & 44% respectively)

In 2010/11 the UHB rate for alcohol attributable admissions was 1649.13 per 100,000 population, similar to the Wales rate. This is continuing a downward trend since 2009, but still represents a marked increase from relatively low levels both locally across Cardiff and the Vale and nationally in Wales in 2002/03.

Workstream: Reduce Smoking

Adults who reported being a current smoker by local authority, age standardised, 2003/04 – 2011



Source: Welsh Health Survey, 2011

Story and context for current trend

Smoking rates are available annually from the Welsh Health Survey. Rates illustrate a decrease in smoking for adults from 24% in 2008/9 to 23% in 2009/10 and 21% in 2010/11(the rates for Wales were 24%, 24% and 23% respectively). The rates do not illustrate the level of smoking in low income communities or in specific groups.

Milestones Achieved		Milestones Not Achieved				
ID	Milestones Achieved in this reporting period	ID	Milestones Not achieved (including those with Red or Red Amber Status)	Comment		
HL.HLS.1	Review of Creating an Active Cardiff Plan (physical activity plan) completed. Actions implemented included: Olympic Legacy Programme (Road to Rio) - Walkable Neighbourhoods Plan - Bump into Action. 2180 pregnant women attended this partnership programme in 2012/13	HL.HLS.1		Cardiff Walking Festival planned for 4-12 th May 2013. 40 led walks and an open event in Bute Park on May 4 th planned		
HL.HLS.1	Task & Finish Action Plan working with the National Exercise Referral Scheme agreed					
HL.HLS.2	Food Council plan implemented, including - Good Food assets mapped across Cardiff. - Food Poverty report provided for Cardiff Welfare					

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	Reform Group.			
	- 9,666 people accessed fruit			
	and vegetable co-ops in			
	Cardiff and Vale between			
	April-Nov 2012. New fruit			
	and vegetable co-op			
	established in St Mellons.			
HL.HLS.2	Agreement secured ensuring			
	good food/Change4life			
	presence at Harbour/Extreme			
	Sailing Festival and the Food			
	and Drink festival. Change4life			
	campaign to be promoted at			
	Cardiff Council catering outlets.			
HL.HLS.2	Introduction of a cashless			
	system for payment of school			
	meals included within budget			
	proposals for 2013/14. To be			
	compulsory for all secondary			
	schools and should be in place			
	by September 2013.			
HL.SM.1	Three years funding secured for			
	the Alcohol Treatment Centre.			
HL.SM.1	Substance Misuse			
	Commissioning Strategy			
	finalised and performance			
	management framework			
	approved			
HL.SM.1	Alcohol Brief Intervention			
	Training delivery programme			
	secured for a further 12 months			
	(2013/14)			
HL.SM.2	Implementation of	HL.SM.2		Launch occurred of the
	- Children and Young People			first Smoke Free
	Prevention Programme			Playground in Shelley
	including SmokeBugs and			Gardens, Plasnewydd,
	Smoke Free Playgrounds			Cardiff on 7 th March
	,,,			2013.
				4 other playgrounds in St
				Mellons, Pentwyn,
				Fairwater and Ely
				became smoke free at
				the end of March 2013.
HL.SM.2	Quitex, online smoking			
	cessation tool (developed by			
	Cardiff University and managed			
	by ASH Wales) currently being			
	evaluated, funded by Well-			
	Being Activity Grant.			
HL.SM.2	Families First funding approved			
HL.HLS.1	for Healthy Lifestyles			
HL.HLS.2	Programme			
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Next Reporting Period:					
ID	Key milestones for Next Reporting Period:	Baseline delivery date	Status Delete as appropriate		
HL.HLS.1	Leadership of the 4 elements of the physical activity plan – Active Adults, Active	June			
	Children and Young People, Active Environments and Sport for All	2013			
HL.SM.1	Implementation of 2013-18 Substance Misuse Commissioning Strategy	June			
		2013			

Significant Current Workstreram Risks:					
ID	Date Raised	Description (clearly highlight impact)	Owner Initials	Countermeasure(s)/Contingency	Status Delete as appropriate

Decisions Required from the Cardiff Partnership Board: Report for information

Author Sign-Off and Assurance:				
Report Author:	Susan Toner	Report Sign-off SRO:	Dr Sharon Hopkins	