


Cardiff Well-being Objectives - Contribution to the National Well-being Goals and Timescales

Goal 1	Goal 2	Goal 3	Goal 4	Goal 5	Goal 6	Goal 7
A Prosperous Wales	A Resilient Wales	A Healthier Wales	A More Equal Wales	A Wales of Cohesive Communities	A Wales of Vibrant Culture and Thriving Welsh Language	A Globally Responsible Wales

 Primary Contribution to the National Well-being Goals

* Opportunities to contribute

							2023	2024	2025	2026	2027	2028+	
1. Cardiff is a Great Place to Grow Up													
*				*	*	01	Gain UNICEF Child Friendly City status, ensuring every child and young person has their voice heard and needs taken into account when planning and delivering services.						
*		*		*		02	Through the Cardiff Commitment, improve collaboration between Schools, Employers, and Further and Higher Education Institutions to further develop the authenticity of the School Curriculum in Cardiff, strengthening the power of education to transform young people’s futures and build the skills needed in 21 st century workplaces.						
*	*				*	*	03 Develop approaches to identify early those at risk of Adverse Childhood Experiences (ACEs) and establish preventative, multi-agency, interventions that support children and families before they reach crisis point.						
*	*				*	*	04 Deliver a nurturing, empowering, safe and trusted approach to emotional well-being and mental health for children and young people, enhancing preventative services and supporting children presenting in acute psychological distress.						
*	*				*	*	05 Improve childhood vaccination/ immunisation uptake in Cardiff, particularly in the most deprived communities/ socio-economic groups, through delivering a data-led, targeted approach.						

*	*				*	*	06	Increase the percentage of children and young people with a healthy weight and increase physical activity levels, by delivering the Move More, Eat Well Strategy 2020-2023.						
							07	Reduce – and ultimately prevent – the uptake of smoking in children and young people.						
*	*				*	*	08	Develop an integrated care model – and improve the support offer - for children and young people with co-occurring complex health and disability needs.						
	*				*		09	<p>Deliver safe and supportive communities to keep our children and young people safe from harm by:</p> <ul style="list-style-type: none"> • Preventing and reducing offending by children and young people through delivering the Building Safer Futures Together Strategy for youth justice. • Addressing serious youth violence through developing a robust, integrated, data-led approach to public services that work with young people. 						
	*				*	*	10	Identify and recognise unpaid carers, including young carers, for the vital contribution they make to the community and the people they care for, enabling unpaid carers to have a life alongside caring.						

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							2023	2024	2025	2026	2027	2028+
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2. Cardiff is a Great Place to Grow Older

*					*	*	01	Establish integrated, locality-based, health and care services focused on meeting and improving the health and well-being of the local population.							
*							*	02	Deliver the Age Friendly City Action Plan, ensuring older people can enjoy all aspects of life and are provided with opportunities to participate in activities and events to improve their well-being and enrich their lives.						
*	*						*	*	03	Work towards becoming a Dementia Friendly City which helps people living with dementia and their families to thrive and which ensures that public and commissioned services are reshaped to meet current and future demand. This includes ensuring an equitable and timely access to a diagnosis and person-centred care delivered locally, as well as increasing awareness of dementia and ways to reduce risk.					

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2023 2024 2025 2026 2027 2028+

3. Supporting People Out of Poverty

	*	*		*	*		01	Implement the Real Living Wage across the public and private sectors and by November 2025: <ul style="list-style-type: none"> • Increase the number of accredited Living Wage employers across the city to 300 • Increase the number of workers receiving a pay rise onto at least the Real Living Way to 13,900 						
*	*				*	*	02	Develop innovative, data-led approaches to tackle health inequities and amplify prevention in the wake of the pandemic and current cost of living crisis, including: <ul style="list-style-type: none"> • Improving childhood vaccination and immunisation uptake in Cardiff • Improving uptake of bowel screening • Reducing the prevalence of smoking 						
*	*					*	03	Increase the percentage of people with a healthy weight and increase physical activity levels, particularly in the more deprived communities, through the delivery of the Move More, Eat Well Strategy 2020-2023.						
	*				*	*	04	Work together to tackle and prevent homelessness, with a focus on delivering sustainable and affordable housing options across the city to meet the growing levels of acute housing need, including for those who need specific housing with support.						
	*				*	*	05	Build on the success of Cardiff's 'No Going Back' approach to rough sleeping, by developing a trauma-informed, public health-based approach to positively impact the lives of vulnerable people, especially those with street-based lifestyles.						

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4. Safe, Confident and Empowered Communities

*	*				*		01	Respond to the new statutory Serious Violence Duty, underpinned by a public health-based approach to violence reduction.						
*	*				*		02	Tackle all forms of violence against women and girls, domestic abuse and sexual violence, and take action to strengthen the support available to victims, including agreeing and implementing updated Violence against Women, Domestic Abuse and Sexual Violence strategy by March 2023.						
*	*				*	*	03	Work in partnership to identify vulnerability and prevent harm in the evening and night-time economy.						
*	*				*		04	Safeguard those at risk of exploitation and those who have been a victim of crime. This includes embedding a contextual approach to safeguarding across Cardiff.						
*	*				*	*	05	Disrupt the illicit supply of substances in our communities to prevent and protect children and vulnerable adults from exploitation, neglect, and abuse, and to reduce violent crime.						
	*				*	*	06	Reduce - and ultimately prevent - health and well-being harms from substance use, focussing on prevention and early identification of harmful alcohol use, and developing safe alternatives for people who currently use substances in public spaces.						
*	*				*		07	Implement the CONTEST counter terrorism strategy and work in partnership to respond to the requirements of the new PROTECT Duty.						
*	*				*	*	08	Deliver local partnership-based projects which tackle significant anti-social behaviour issues through a problem-solving approach.						
*	*				*	*	09	Establish a partnership approach to reduce the number of older people becoming victims of fraud.						

	*	*			*	*	10	Continue to make the case to UK Government for additional and more sustainable funding to cover the cost of policing the capital city, as is the case in other UK capitals.						
	*	*				*	11	Welcome and support refugees and asylum seekers to build a new life in Cardiff, including continuing to lead the local response to the Ukraine and Afghanistan crises.						

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5. A Capital City that Works for Wales

	*				*	*	01	Work together to deliver new apprenticeship and trainee opportunities across the city's public services.						
	*	*	*	*			02	Work in partnership to support Cardiff's major events programme, being mindful of their impact on the cost of delivering public services.						
	*	*				*	03	Aim to double the number of Welsh speakers in Cardiff by 2050.						
							04	Work together to maximise outdoor recreation using green and blue infrastructure.						
					*		05	Work together on maximising opportunities for local employment and supply chains during the development and building of significant new public sector infrastructure, such as health or local authority estates, ensuring that new infrastructure supports the city to achieve decarbonisation and climate resilience, to improve the health and well-being of our communities.						

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6. One Planet Cardiff

						01	Set out a collective carbon reduction ambition for public services.						
			*		*	02	Lead a programme of work on creating behaviour change and developing enabling environments with PSB staff, focusing on travel, energy use and food.						
*			*		*	03	Work together to transition to a low emission public sector fleet by: <ul style="list-style-type: none"> • Exploring opportunities for shared depot facilities, optimising opportunities for integrated EV charging infrastructure and possible direct renewable energy supply. • Exploring technical opportunities that could enable partner organisations to utilise each other’s existing on-site charging infrastructure. • Exploring opportunities to develop shared procurement arrangements for new EV fleet vehicles. 						
		*	*	*	*	04	Work together to reduce the carbon impact of PSB members’ procurement activities and move to a circular economy.						
*			*	*	*	05	Work together to reduce carbon in public service estates by: <ul style="list-style-type: none"> • Comparing and collating overall cost estimates for net-zero by 2030 amongst all partners, and identifying funding gaps, strategic issues, and opportunities for onward discussion with policy makers. • Embedding carbon sequestration, tree planting and environmentally responsible land management protocols in estates’ strategies. 						

*			*	*	*	06	Increase the opportunity to absorb emissions and improve biodiversity with green infrastructure. This includes exploring the use of public sector land to increase tree planting to increase carbon sequestration and improve biodiversity.						
*			*		*	07	Work together to develop and deliver a Local Nature Recovery Action Plan.						
*			*		*	08	Complete and sustain implementation of the Healthy Travel Charter to support a model shift amongst public service staff.						
						09	Work together on maximising opportunities for developing walkable neighbourhoods during the development and building of significant new public sector infrastructure, such as the health or local authority estate, progressing Cardiff's ambition to become a '15-minute' city.						
*					*	10	Promote healthy, local, and low-carbon food and support Food Cardiff's bid to become the first Gold Sustainable Food Place in Wales.						
*			*	*	*	11	Improve water quality through nature-based, whole catchment solutions to water resources management.						
*			*		*	12	Understand the impact of the changing climate on our services and estates such as the flood risk, implementing climate adaptation solutions as required.						

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7. Modernising and Integrating Our Public Services

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