



# UNICEF – CARDIFF PARTNERSHIP: Working towards a Child Friendly City



# CHILD FRIENDLY CITY PROGRAMME

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Child Friendly City brings Unicef UK together with local councils to help make cities and communities places where **all children, including the most vulnerable, feel safe, heard and nurtured.**

Using the UN Convention on the Rights of the Child as a guide, work includes political leaders, frontline staff, children and families to **transform and strengthen local systems and services.**



# PROGRAMME DEVELOPMENT

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- July 2016 Initial presentation by Unicef UK to Improving Services for Children Board
- December 2016 Formal expression of interest submitted to Unicef UK
- January 2017 Formal invitation by Unicef UK to be a partner on the Child Friendly City programme
- March 2017 Cabinet commitment to Child Friendly City programme



# Programme delivery to date

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Child Rights in Practice training  
266 professionals and 23 elected members

Rights workshops for over 1,500 pupils

45 Rights Respecting Schools

Rights Charter and Youth Health Board



Children's Rights E- Learning Module

Street Play Road Closure pilot

Period Dignity programme - 1,450 female pupils

Children and Young People's Advisory Board



Looked After Children Development Day

# Vision for a Child Friendly Cardiff:

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Cardiff is ‘a great place to grow up’.

- A city with children and young people at its heart, where the voices, needs and rights of all children and young people are respected.
- A city where all children and young people, regardless of belief, ethnicity, background or wealth are safe, healthy, happy and able to share in the city’s success.

The vision will be delivered through the Child Friendly City Strategy

- Five goals
- Seventeen commitments to action



# CFC Goals

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## Goal 1

Every child and young person is valued, respected and treated fairly

## Goal 2

Every child and young person has their voice, needs and priorities heard and taken into account

## Goal 3

All children and young people grow up in a safe and supportive home

## Goal 4

All children and young people access high quality education that promotes their rights and helps them develop their skills and talents to the full

## Goal 5

Children have good physical, mental and emotional health and know how to stay healthy



## Goal 1.

# Every child and young person is valued, respected and treated fairly

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### Commitments to action:

- Develop our workforce
- Embed child rights into policy and practice across services.
- Celebrate the importance of childhood and promote children's rights
- Provide children and young people with easily accessible information
- Evaluate levels of knowledge and understanding of children's rights amongst staff and take action to strengthen
- Assess the impact of policy and strategy decisions on children's rights.



## Goal 2

# Every child and young person has their voice, needs and priorities heard and taken into account

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### Commitments to action:

- Develop the skills and capacity of children and young people to ensure they are able to meaningfully participate in strategic developments.
- Provide opportunities for children and young people to actively participate in the design of services and the evaluation of their impact.
- Empower children and young people to hold organisations to account for the implementation of a child rights approach to service design and delivery.





## Goal 3

# All children and young people grow up in a safe and supportive home

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### Commitments to action:

- Deliver a new Family Help and Support model, which fully embraces a child's rights approach.
- Improve the wellbeing of children and young people who are, or have been in care.



## Goal 4

All children and young people access high quality education that promotes their rights and helps them develop their skills and talents to the full

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### Commitments to action:

- Prioritise the education of Looked After Children.
- Roll out the Rights Respecting School Award across all schools in Cardiff
- Provide all pupils with a full-time curriculum that meets their needs, wherever possible within a mainstream school setting.
- Offer a 'Curriculum for Life' which prepares pupils for independent living, active citizenship and the world of work.



## Goal 5

# Children have good physical, mental and emotional health and know how to stay healthy

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### Commitments to action:

- Improve the opportunities for children and young people to be active during their daily lives:
  - Extending active travel to school initiatives and 20mph areas
  - Providing safe spaces to play including organised activities and street closures
  - Providing sustainable transport options to enable safe walking and cycling
  - Deliver a curriculum that promotes active travel, road safety
  - Improve air quality by implementation of the Council's Clean Air Strategy
- Improve the emotional health and wellbeing care experienced by children and young people:
  - Delivering a single point of access for emotional wellbeing and mental health services
  - Adopting a systemic, partnership approach to service delivery
  - Raising awareness of emotional wellbeing and mental health services to reduce stigma and barriers to access



# LOOKING AHEAD

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## Programme Governance :

### PSB Delivery Board

- Overarching authority for the Child Friendly City (CFC) programme in Cardiff
- Authorising the scope and strategic remit of the CFC programme

### Improving Outcomes for Children Board

- Ensuring the programme is strategically aligned and delivering against key actions

### CFC Strategic Group

Chair - Director of Education & senior representation - Health, Education, Corporate Policy, Police, 3rd Sector

- Creating and communicating the vision for the CFC programme
- Providing clear leadership and direction to drive programme delivery and success

### Children and Young People's Advisory Board (CYPAB)

Young people from across Cardiff

- Advocate for C&YP, co-produce action and act as critical friend to programme
- Holding the CFC programme to account, to deliver upon the expectations of C&YP



## LOOKING AHEAD

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### **Pathway to delivery and recognition**

- Informal Cabinet
- Children and Young People Scrutiny Committee
- Public Service Board
- Implement CFC Delivery Plan (minimum 2 years)
- External verification by panel of experts convened by Unicef UK
- Global recognition as Unicef Child Friendly City

# LOOKING AHEAD

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## Child Friendly City Strategy Launch



**Children are taking over the city and it's going to be blue!  
Performance of Cardiff's Children's Rights Anthem  
Rights Respecting Schools Presentation  
Citywide Campaign  
#GoBlueCardiff**



Thank you

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