Neighbourhood Management (Cardiff East)

Integrated Partnership Board
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Neighbourhood Management:

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Co-Chairs, Cardiff East.
Cardiff East: Profile

**Population**
- 37,100 people live in Cardiff East.
- Broad split of people across different age groups.
- High proportion of households living in social rented accommodation (Council and Housing Association dwellings in Trowbridge and Llanrumney are 2 X city average).

**Life Expectancy**
- Life expectancy in Cardiff East is below the city-average.
- Rumney had the lowest life expectancy at 75.8 years, followed by Llanrumney (76.5 years) and Trowbridge (77.0 years).
- All areas however lagged behind the Cardiff average of 77.6 years.

**Unemployment Rate**
- 5.5% of people claim unemployment benefit in Cardiff East.
- This is higher than the average for Cardiff which stands at 4.4%.
- Over the past five years the number of unemployment benefit claimants in Cardiff East has more than doubled.
Residents of Cardiff East were asked to name their priorities for their area according to the seven outcomes of the What Matters Strategy – the results are listed below:

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Priority</th>
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<tbody>
<tr>
<td>People in Cardiff are healthy</td>
<td>Encourage physical activity</td>
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<tr>
<td>People in Cardiff have a clean, attractive and sustainable environment</td>
<td>Promote and encourage the use of the City's parks and green spaces</td>
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<tr>
<td>People in Cardiff are safe and feel safe</td>
<td>Increase the numbers of high visibility police patrols</td>
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<tr>
<td>Cardiff has a thriving and prosperous economy</td>
<td>Attract more business headquarters to Cardiff</td>
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<tr>
<td>People in Cardiff achieve their full potential</td>
<td>Increase the proportion of children who leave school/ training with good skills and qualifications</td>
</tr>
<tr>
<td>Cardiff is a great place to live, work and play</td>
<td>Make neighbourhoods safer</td>
</tr>
<tr>
<td>Cardiff is a fair, just and inclusive society</td>
<td>Improve employment opportunities for all by making a wide range of jobs available</td>
</tr>
</tbody>
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**Welsh Index of Multiple Deprivation Wales 2011**

- Cardiff East suffers from multiple forms of deprivation.
- 7 of the 23 Lower Super Output Area (LSOA’s) in Cardiff East rank within the top 10% most deprived in Wales in the overall Index of Multiple Deprivation.
- 8 LSOA’s rank within the top 10% most deprived in the Income domain and 9 LSOA’s rank within the top 10% most deprived in the Education domain.
Cardiff East : Positives

☑ Well attended NM Group.

☑ Agreed Action Plan with defined priorities.

☑ Commitment to Partnership Working

☑ Support for Local Activities.

☑ Quarterly Meetings with Local Members

☑ Annual Review & Reflection.
Cardiff East: Issues

- NM Officer Support.
- Gaps in Representation.
- Organisational Change.
- Tick Box Attendance.
- Communities First Transition.
- Pump-Priming Finance.
Cardiff East : Priorities

Moving beyond ‘crime & grime’ to substantive community issues:

- **Domestic Violence**
  
  (1450 incidents 10/11; St Mellons concentration).

- **Economic Opportunity**
  
  (NEETS plus; Local Training & Employment Support; Business Investment).

- **Family Support**
  
  (Families First; Childcare; Lifestyle; Financial Exclusion.)

- **Environmental Quality**
  
  (Open space; Undeveloped land; Estate Management)
What we need from IPB:

- **Coordination**
  Joining-up IPB priority themes with local NM priorities.

- **Commitment**
  Neighbourhood input to service redesign / transformational change.

- **Citizen Focus**
  ‘What Matters’ community engagement.

- **Consolidation**
  Normalisation of neighbourhood partnerships.