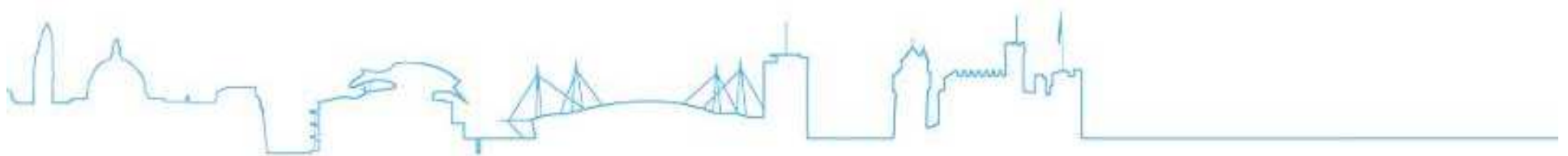


# **Neighbourhood Management (South East)**

**Cardiff Partnership Board**

**March 2012**



# Neighbourhood Management:

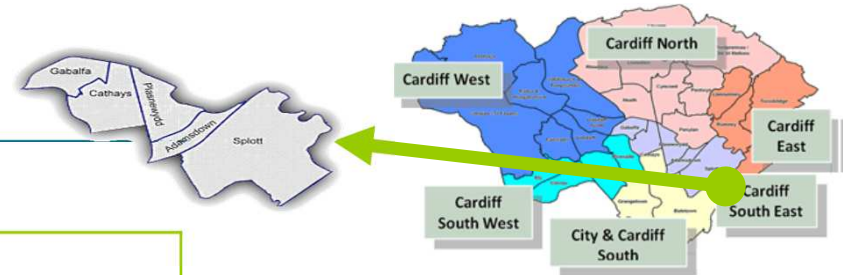


Martin Birch- Operational Manager, Bereavement & Registration Services, Cardiff Council

Nici Evans- Partnership Development Manager, C&V UHB

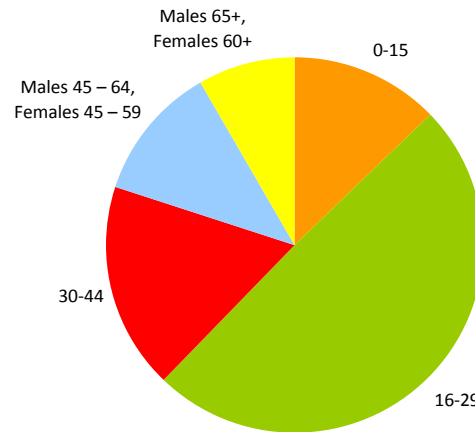
**Joint Chairs Cardiff South East**

# Cardiff South East: Profile



## Population

- Around 63,000 people live in the Cardiff South East area.
- 14,600 full-time HE students which accounts for almost a quarter of total residents.
- 88.2% of residents in the South-East Neighbourhood were of white ethnicity (2001 Census of Population)
- This was slightly lower than the Cardiff average of 91.6%.

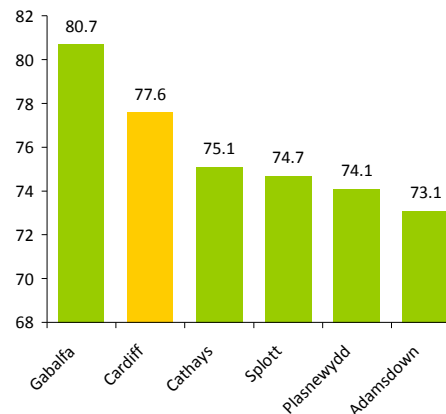


## Unemployment Rate

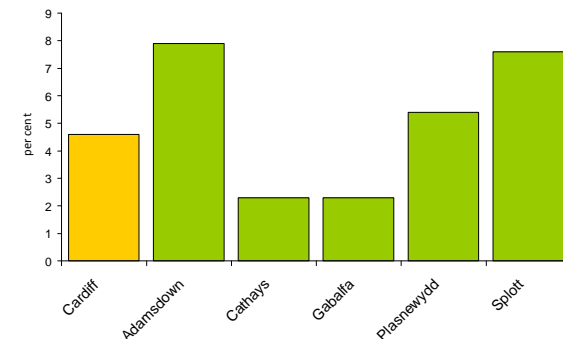
- The claimant count unemployment rate in Cardiff is 4.6%
- Adamsdown (7.9%) Plasnewydd (5.4%) and Splott (7.6) have claimant count unemployment above the Cardiff average
- Cathays (2.3%) and Gabalfa (2.3%) are below the Cardiff average.

- Life expectancy for South East Cardiff is below the Cardiff average.
- Within South-East Cardiff, the Adamsdown has the lowest 'Life Expectancy' at 73.1 years, followed by Plasnewydd (74.1) and (74.7).
- Gabalfa has the highest life expectancy in the neighbourhood at 80.7 years. The Cardiff-wide average was 77.6 years.

## Life Expectancy



## Cardiff South East Unemployment



# Cardiff South East: Understanding the specific issues and challenges...

- Addressing the needs of people of ethnic diversity: Gypsies & Travellers, Asylum Seekers & Refugee's, EU Roma, Economic Migrants
- Transient population, including homeless people (several front-line hostels based in Cardiff South East) and a very large student population
- High levels of unemployment & economic inactivity and associated problems
- Street & off-street sex work
- Drug & substance misuse
- Significant numbers of vulnerable older people



- Large numbers of houses of multiple occupation and poor quality housing
- Derelict buildings & empty shop fronts
- Litter/waste/graffiti/fly-posting and fly-tipping
- ASB & Motor-cycle annoyance

# How can NM Teams Contribute to “turning the curves?”

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***Addressing  
Disadvantage  
& Promoting  
Social Inclusion  
& Belonging***

**Delivery  
Task  
Groups**

***Improving Outcomes  
for Children &  
Young People***

***Promoting a Clean &  
Attractive  
Environment***

We will have a report card for each programme of work and anticipate becoming an “umbrella” for a variety of local initiatives

# **Cardiff SE NM Team: Programmes of Work**

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## **Addressing disadvantage & promoting social inclusion & belonging**

- a) Economic inactivity, with high numbers of unemployment and several 2<sup>nd</sup>/3<sup>rd</sup> generation of families who have never worked.
- b) High numbers of people from diverse ethnic backgrounds including Gypsies & Travellers, Asylum Seekers, EU Czech Roma, BME Groups
- c) High numbers of front-line homeless hostels and supported accommodation supporting vulnerable homeless people and related substance misuse problems
- d) A significant vulnerable elderly population
- e) Large volume of students living in Cardiff South East (this is going to be about finding ways to include this group into the local community whilst they are living in Cardiff)

## **Improving Outcomes for Children & Young People:**

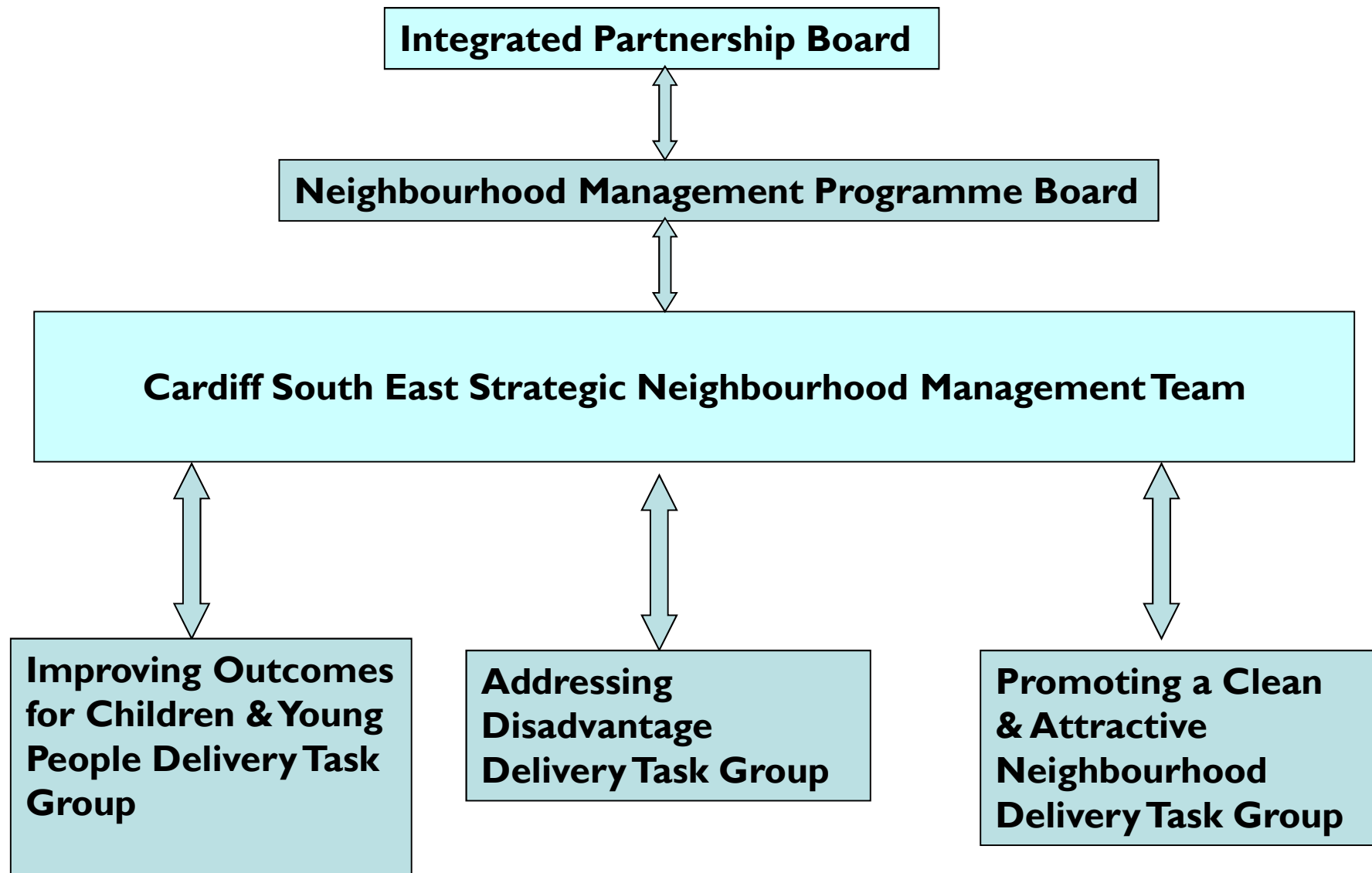
- a) Improving the attendance & behaviour of young people in school
- b) Tackling anti-social behaviour
- c) Supporting the NEET's agenda.

## **Promoting a Clean & Attractive Neighbourhood:**

- a) Derelict buildings and empty shop fronts
- b) Litter, graffiti and fly tipping.



# Our delivery structure





# What we need from the IPB

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Continued hard hitting message about partnership working and the What Matters strategy to operational service managers across all organisations

We need continued help & support with gathering of information and analysis, Especially around issues previously not recorded, for example specific ethnic and vulnerable groups.

