School Super Survey
Partnership Board Briefing
February 2013

Schools across Cardiff approached numerous times throughout the year regarding completing surveys for different organisations / council departments so an opportunity was identified to develop a single survey

A 45 minute online survey has been developed in conjunction with a company called Viewpoint who specialise in online youth engagement including speech engine to read out questions and responses making it more appealing and accessible.

A Steering Group has been established to oversee the survey including representatives from range of Council services and partners including:

- Healthy Schools
- Sport Cardiff
- Appetite for Life
- Cardiff Catering
- Safeguarding
- Schools Organisation Planning
- Youth Service

- Policy & Development
- Neighbourhood Management
- South Wales Police
- Cardiff 14-19 Network
- Community Focused Schools
- Anti-Bullying
- Cardiff Libraries

Questions are based around the following core themes:

Respondents Profile

Your neighbourhood

- Your Neighbourhood Likes and dislikes
- Community Safety
- Crime

- Activities
- Youth Groups

Health and Well being

- Physical Activity
- Libraries, Leisure & Parks
- Bullying
- General Health
- Eating Habits / Food
- School / college dining

- Free Schools Meals
- Smoking
- Alcohol
- Drugs
- Sex & Relationships

Internet, social media and information

- Internet and Social Networking

- Information

School or College

- Travelling to school or college
- Future plans / aspirations

- Attitudes towards learning
- Problems with learning

- Which subjects to learn
- Truancy
- Transition primary to secondary
- Transition Yrs 10 & 11
- Transition 6th Form / Post 16

- Making school / college better
- Welsh language
- Welsh social provision
- Participation

The survey approach was endorsed by Secondary Heads Conference and Families and Young People Programme Board in October.

The survey being used can be delivered either offline or online and the roll-out out of Super Connected Cities funding will lead to full wireless coverage in all schools by the end of the year.

The biggest problems encountered when piloting the survey were inconsistent IT computer facilities in schools and blocking use of IT suites to complete the survey. The solution was to purchase 30 netbooks with a charging/security station to enable delivery in schools without taking up an IT suite – this will also enable a cut down version to be piloted with Key Stage 2 in primary schools in the next academic year.

To date the survey has been completed in 12 schools and a further 3 will be completed by the end of the spring term. The remainder will be completed by half-term in May.

An average response rate target of 60% per school has been achieved and approximately 6,5000 surveys have been completed to date.

Output reports will be provided for individual schools, groups of schools, NM areas etc. and discussions are on-going on the use and sharing of intelligence from the survey. For example what data should be confidential for use by the school, what can be shared with partners? Also work is being undertaken to encourage data to be shared with School Councils and Parents etc.

NM Teams have been identified as best point of contact for operational issues, as well as use of intelligence for local area action plans. Reports Include details of anti-social behaviour, vandalism, graffiti etc.