Neighbourhood Management Programme Highlight Report
Cardiff South East

Programme Details:

Programme Name: Neighbourhood Management
Programme ID: ID: NM
Senior Responsible Officer: Sarah McGill

Programme Status Dashboard

<table>
<thead>
<tr>
<th>Previous</th>
<th>CURRENT</th>
<th>Future</th>
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<td>Red</td>
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This reporting period: Jan - Jun 2013
Next Period: Jun - Dec 2013

Overview of Neighbourhood Management:

ID: NM.SE
Cardiff South East

Neighbourhood Indicators: Neighbourhood chairs and neighbourhood management officers to agree which issues need to be escalated to the attention of the Neighbourhood Management programme lead. This will be done where negative trends are evidenced or a number of red/red amber RAG status are being identified throughout the neighbourhood action plans.

Issues: Improving Outcomes for Children and Young People: NEETs

Young People Not in Education, Training or Employment in Cardiff South East between September and December 2012

<table>
<thead>
<tr>
<th>Category</th>
<th>16yrs - 18yrs Sept 12 - Dec 12</th>
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<tbody>
<tr>
<td>Gabalfa</td>
<td>161</td>
</tr>
<tr>
<td>Cathays</td>
<td>110</td>
</tr>
<tr>
<td>Plasnewydd</td>
<td>21</td>
</tr>
<tr>
<td>Adamsdown</td>
<td>23</td>
</tr>
<tr>
<td>Splott</td>
<td>10</td>
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Source: Careers Destination Data Wales

Story and context for current trend

At 685, the Cardiff South East NMA had the highest number of 18-24 year old JSA Claimants between September and December 2012. The total number of NEET young people in the 16-18yrs cohort was 198, which is the third highest of all the NMAs in Cardiff. Within the South East NMA are some of the city’s most deprived areas; Splott, Adamsdown and section of Plasnewydd have historically suffered from high levels of deprivation and the data relating to employment, education and training demonstrate the extent of the issue clearly – generations of families in these areas have suffered from unemployment to such an extent that in some cases it has become the norm. Over the past 12 months the Neighbourhood Management Team has prioritised these issues by establishing priority subgroups to address disadvantage and outcomes for children and young people. The most recent comparable data on a city wide basis showed that the number of 16 year olds who remained in Education, Employment or Training increased by 1 percentage point in 2012/13, the equivalent figure for 18 year olds also increased by 0.8 percentage points.

Issues: Addressing Disadvantages & Promoting Social Inclusion & Belonging: Community Cohesion

Cardiff South East hosts an extremely diverse and multi cultural community; Plasnewydd, Adamsdown, Splott and Tremorfa are home to large Eastern European, Czech Roma and Gypsy Traveller communities. In addition, 64% of all asylum seekers in Cardiff live in this area representing a large section of potentially vulnerable individuals. The transient nature of this population further hinders the delivery of effective service delivery and creates some unique challenges to this NMA. Local multi-agency community cohesion groups have been established to improve ESOL provision, integration and low level racial tensions.

A community cohesion model developed by Cardiff Council, measures a range of socio-demographic data including crime, ethnicity, religion, deprivation and migration which allows analysts to identify areas that are likely to be least cohesive. A central component of the index is the prevalence of hate crime and the chart above demonstrates how many incidents occurred in 2012/13 by category – as can be seen, race related incidents are by far the most prevalent. In 2012/13 the amount of incidents fell (albeit by a nominal amount).
**ISSUE: Addressing Disadvantages & Promoting Social Inclusion & Belonging: Older People**

**Cardiff South East Population 65yrs+ who also claim housing or council tax benefit**

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**Story and context for current trend**

In October 2012, almost a quarter (24.7%) of those aged 65+ in Cardiff were claiming Housing or Council Tax Benefits. The chart will show that the highest proportion of people over 65s claiming these benefits was in the City & South Neighbourhood at 41.3% with the South East neighbourhood a close second at 39%. Given that the overall 65+ population in the South East area is comparatively small, this statistic demonstrates the significant issue of deprivation in the area.

In addition to this, 2011 census results showed that 7.3% (or approximately 1768) of the over 65 population live in isolation, further compounding the effects of social isolation and deprivation. *

In response the Cardiff South East Older People Action Group has been established, it’s first tasks are to:

- **Building a local profile of older people living in SE Cardiff so that we have a true understanding of the issues in the area**
- **Developing an engagement plan (beginning with a Pensioners Question Time in Splott before Christmas)**
- **Setting up the over 75yrs Welfare Check pilot with Four Elms Medical Practice and Care & Repair.** The pilot commenced in December 2012
- **Working with Age Concern and the University to develop a local volunteering service for students to visit older people**
- **Engaging with Nursing Homes in the area to establish ways of working together**

*Total households: 24,219, One person household Aged 65 and over: 7.9%*

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**ISSUE: Promoting a clean and attractive neighbourhood**

**Fly tipping incidents in Cardiff South East October 2012 – March 2013**

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**Fly tipping, by individuals and businesses is an ongoing issue that the Cardiff South East Neighbourhood Management Team has been addressing with a task group dedicated to promoting a clean and attractive neighbourhood.** The South East area had the highest rate of incidents over this period at 269 (Cardiff City & South were second highest with 204 incidents). At ward level, Plasnewydd was the second worst in the whole city (87), behind Grangetown (127).

There has been a downward trend in incidents in both Splott and Tremorfa in the last 6 months which can be attributed in part to NM work to tackle the issue has focussed in particular on East Tyrnall Street, Portmanmoor Road Industrial Estate and Seawall Road, Arbrough Court and Greenbay Road.

The higher rate of incidents in Plasnewydd over the period represents an opportunity for further work to be carried out as it has consistently been an area of high incidents in recent months.

Future trends in fly tipping are of particular concern due to the introduction of charges for collecting bulky waste items in this year’s council budget. It is likely that these changes will increase the rate of incidents across the whole of Cardiff and Neighbourhood Management Teams are in a good position to be able to act proactively and reactively.

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**Milestones Achieved**

**ID** | Milestones Achieved in this reporting period
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ADPSIB: 1 | Following a tendering process Cardiff Community Housing Association formally took over as host organisation for the STAR Communities First cluster on 1st April 2013. They will implement the workplan which was submitted to WG prior to the demise of People Can. 4 staff are in post and CCHA are in process of recruiting for 8 more positions.
ADPSIB: 3c | Play provision for Gypsy & Travellers: Cymorth funding which previously supported this provision came to an end on 31/03/2013. Alternative sources of funding have been secured through CCHA and will be delivered through Communities First in the area.
CYP: 1 (2) | 5 x 60 Czech Roma Project: The priority identified was to engage the Czech and Czech Roma pupils in sport and youth focused activities on a weekly basis and to continue to provision for Czech pupils from Cathays High school to attend CCYCP weekly and be engaged in Street Dance, Music and Youth focused sessions for a 12 week period. The project was extremely successful, and opportunities to integrate with the wider community were created with non Czech pupils also attending.
All pupils involved have gained an understanding of Youth and Community work. 5 Czech pupils have been selected to take more of a leadership role within the group and of these three have been identified to participate in a dance leader’s course. Outcomes were measured by pupils completing questionnaires and all gave positive feedback.

CYP:1 (2)

**Cardiff YMCA (Thursday Night Youth Project):** Cardiff YMCA responded to a need to provide youth work provision in the Plasnewydd, Adamsdown and Splott area for young Czech Roma people by establishing a regular Thursday night youth club at its headquarters in The Walk. Sessional youth workers delivered the provision which was open to access for young people up to the age of 25; it was regularly attended by over 30+ young people mainly from the Czech Romany community. The project offered activities such as music workshops, table tennis, pool, basketball, arts and craft, sexual health promotion and quality time with peers.

The project ran between August 2012 and March 2013; 30 sessions were provided and 892 young people attended in total (apprx 30 on a nightly basis). The ages of the young people ranged between 14-25 and the percentages of attendees were 54% male and 46% female.

CYP 3

**The Adamsdown Evening Project:** South Wales Police reported that large numbers of youths were using alcohol and drugs in parks locally. Communities First and The Adamsdown Youth Forum provided a 6 week programme of diversionary activities on Friday evenings. The project linked with the Healthy Living Programme Board in order to address the substance misuse issues and gave members of Adamsdown Youth Forum an opportunity to learn new skills and increase their confidence. The project also helped reduce the number of reported ASB calls to South Wales Police locally.

Other

**South Wales Police – Bowling Evening:** A group of hard to reach youths who are known ASB perpetrators in the area were invited to Police Headquarters in Bridgend on an educational and engagement visit on 1st March 2013. 10 pupils attended and were also taken to ten pin bowling to build closer links between the youths and the police.

ADPSiP: 3 (e)

**After Dark – Safer Wales:** Safer Wales identified a large number of women engaged in prostitution who were not engaged in education, training or “legitimate” employment. In response a service was piloted to offer these women learning opportunities and training within Safer Wales. The organisation coordinated a timetable for the delivery of an accessible learning programme, and promotional leaflets were created to encourage the women to participate. An assertive evening outreach session was organised to promote accessible learning programmes to a minimum of 25 women and identify at least 10 who were willing to participate in the programme.

**Smokefree Playground – Shelley Gardens, Plasnewydd:** Cardiff and Vale Public Health Team in conjunction with Cardiff Council’s Parks introduced a smoke free playground, which was piloted in Shelley Gardens in Plasnewydd and protects children from the harmful effects of second hand smoke and promote a healthier environment. Local primary schools and play centres were involved in the project and held a ‘design a sign’ poster competition. The winning poster was selected and developed for display at the playground. The playground went ‘smoke free’ on the 7th March 2013.

Post-implementation data will be collected at the end of September 2013 and will be used with the pre-implementation data to determine the impact of the initiative.

### Next Reporting Period:

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<th>ID</th>
<th>Key milestones for Next Reporting Period:</th>
<th>Baseline delivery date</th>
<th>Status</th>
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<tr>
<td></td>
<td>Moorhead Close: It has emerged that there are several issues surrounding the rented accommodation for use by asylum seekers in this area. and Cardiff Council provides funds to pay the rent for the privately owned buildings. The NMT is currently investigating the issues and will explore the possibilities for providing a multi-agency response as quickly as possible</td>
<td>30/6/13</td>
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<td>ADPSiP: 2</td>
<td>Communities First will host a job centre plus worker at Callaghan House in Adamsdown alongside the CF team.</td>
<td>31/6/2013</td>
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<td>The Communities First team for the STAR Cluster will complete the final phase of recruitment and will be fully functional</td>
<td>30/6/13</td>
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### Decisions Required from the Cardiff Partnership Board:

1. None.

### Author Sign-Off and Assurance:

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<th>Report Author</th>
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<tbody>
<tr>
<td>Nici Evans &amp; Martin Birch</td>
<td>Sarah McGill</td>
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